

14. Substitution of Form E of the Regulations

The following Form is hereby substituted for Form E of the Regulations:

"FORM E

APPLICATION TO RENEW AN INDIVIDUAL LICENCE

(Regulation 10)

INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA

- Note: (a) Applicants must refer to the Electronic Communications Act, 2005 (Act No. 36 of 2005) ("the Act") and any regulations published under the Act with regard to the requirements to be fulfilled by applicants.*
- (b) Information required in terms of this Form which does not fit into the space provided may be included in an appendix attached to the Form. Each appendix must be numbered with reference to the relevant part of the Form.*
- (c) Where any information in this Form does not apply to the applicant, the applicant must indicate that the relevant information is not applicable.*

1. PARTICULARS OF LICENCE	
1.1. Licence number:	021/COMMERCIAL/R/JUL/14
1.2. Nature of services authorised to be provided in terms of the Licence:	Commercial Sound Broadcasting License
1.3. Expiry date of Licence:	17th July 2014
1.4. Attach a copy of the Licence that is the subject of this application. The copy of the Licence must be marked clearly as Appendix 1.4 of FORM E .	

2. PARTICULARS OF APPLICANT (LICENSEE)	
2.1. Full name of applicant:	Magic 828 Proprietary Limited
2.2. Designated contact person (maximum of 2):	Asanda Booth & Viasen Soobramoney
2.3. Applicant's principal place of business	Office No.10, Building 12, The Estuaries, Oxbow Crescent, Century City, Cape Town, 7441
2.4. Applicant's postal address:	SAME AS ABOVE
2.5. Applicant's telephone number/s:	021 001 4828
2.6. Applicant's telefax number/s:	info@magic828.co.za
2.7. E-mail address of the designated contact person:	asanda@magic828.co.za / info@magic828.co.za

3. OWNERSHIP AND MANAGEMENT	
3.1. Provide details of all ownership interests in the applicant and the identity and address of each holder of an ownership interest in the applicant. Where an applicant is a juristic person only shareholdings (or equivalent) of 5% or more of the total issued shares (or equivalent) in the applicant are relevant.	
	See attached share register and beneficial interest register
3.2. Indicate whether the applicant is listed on any stock exchange, and provide details of any such listing:	

<p>Private Company, not listed on any stock exchange.</p>
<p>3.3. In respect of each holder of any ownership interest in any person holding an ownership interest in the applicant, provide the details required in 3.1 in respect of each such holder:</p>
<p>See attached share register and beneficial interest register.</p>
<p>3.4. Indicate the extent to which any ownership interest referred to above is held by a historically disadvantaged groups (including black people, women and disabled persons) or youth organisation.</p>
<p>90% ownership is distributed as follows:</p> <ul style="list-style-type: none">- Mohammed Iqbal Surve: 27% (Indian, Male, Black Male classification)- Saarah Surve: 27% (Indian, Female, Black Female classification, Youth)- Rayhaan Surve: 27% (Indian, Male, Black Male classification, Youth)- Nadia Kamies: 9% (Coloured, Female, Black Female classification)
<p>3.5. Indicate whether the holder of any ownership interest in the applicant is a foreign citizen or an entity registered or incorporated in any country other than South Africa:</p>
<p>Not Applicable. No individual in the control structure holds foreign citizenship.</p>
<p>3.6. Indicate whether any person holding an ownership interest in the applicant holds a Licence issued in terms of the Act or holds an ownership interest in any other licensee licensed to provide a service similar to that to which this application relates:</p>

<p>No shareholder has interests in competing licenses.</p>
<p>3.7. Provide particulars of any interest held by the applicant in another licensee licensed in terms of the Act:</p>
<p>Not applicable.</p>
<p>3.8. Provide details (including name, nationality, identification or passport number, position and address) of each member of the applicant's:</p> <p>(i) board of directors or similar body;</p> <p>Viasen Soobramoney: South African, ID 8705295146084, Director, 6 Ruchill Road, Diep River, Cape Town.</p> <p>(ii) senior management.</p> <p>Asanda Booth: South African, ID 8606150921084, Chief Executive Officer, 19 Milky Way, Phoenix, Milnerton, Cape Town.</p> <p>Farai Vincent Jhamba: Zimbabwean, ID 8009186291186, Chief Financial Officer, 21 MBC Capricorn Beach Estate, Spurwing Circle, Muizenberg.</p>
<p>4. RADIO FREQUENCY SPECTRUM</p>
<p>4.1. Indicate whether the applicant holds a radio frequency spectrum Licence. If so, provide details thereof and attach a copy of the radio frequency spectrum Licence marked clearly as Appendix 4.1 of FORM E:</p>
<p>We have a license to broadcast on 828 AM. Attached is our Broadcast Footprint.</p>
<p>4.2. Indicate the date on which the applicant's radio frequency spectrum Licence expires. A separate application to renew the applicant's radio frequency spectrum Licence must be submitted to the Authority prior to the expiry of</p>

that Licence in terms of the applicable regulations.

17th July 2014

5. FAILURE TO COMPLY WITH REQUIREMENTS

5.1. Indicate any action (finalized or pending) that has been taken by the Authority or any other person against the licensee due to contravention of the Act or related legislation. Also include the sanctions (if any) imposed by the CCC of such action, if finalized.

During or shortly after the Covid pandemic, Primedia filed a complaint alleging that Magic and LM were exceeding the permissible 50% programming allocation for simulcast. Consequently, a fine was imposed, amounting to either R30k or R50k. This will be on record with ICASA.

5.2. Where the applicant is a broadcaster, provide details of any finding by a body recognised in terms of section 54 and 55 of the Act.

6. UNDERTAKINGS

6.1. Specify any undertakings which the applicant is prepared to make in order to promote the objects of the Act, if its Licence is renewed.

N/A

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7. LATE FILING OF APPLICATION

7.1. Indicate if this application is filed with the Authority within the time period specified in the ICASA Licensing Processes and Procedures Amendment Regulations, 2010:	
7.2. Where this application is filed outside of this time period, set out the reasons for the late filing:	
See attached letter to reason's of late filling.	

8. GENERAL

8.1. Provide details of any matter which, in the applicant's view, the Authority should consider:	
8.2. Attach a resolution signed by the majority of the members of the board of directors authorising a person signing and submitting this application marked clearly as Appendix 9.2 of FORM E.	

The person signing the registration on behalf of the applicant must acknowledge as follows:

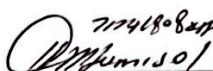
I acknowledge that the Authority reserves the right to have any Licence amended pursuant to this application set aside, should any material statement made herein, at any time, be found to be false.

Signed 

(APPLICANT)

I certify that this declaration was signed and sworn to before me at T.B. Harbour on the 10th day of April 2024 by the deponent who acknowledged that he/she:

1. knows and understands the contents hereof;
2. has no objection to taking the prescribed oath or affirmation; and
3. considers this oath or affirmation to be truthful and binding on his/her conscience.

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COMMISSIONER OF OATHS

Name: *Letlamo Mphumiso*
 Address: *No. 1 Duncan Road
 Table Bay Harbour*
 Capacity: *Sgt*
 (...end of substitution)"

