



APPLICATION FOR THE RENEWAL OF
INDIVIDUAL COMMERCIAL SOUND
BROADCASTING SERVICE LICENSE

(I-CSBS)

LM RADIO®

Index to documents submitted by Extriserve (Pty) Ltd

Renewal Application of Individual Commercial Sound Broadcasting License

(I-CSBS)

Document	Tab No
Covering Letter	1
Proof of Payment of Application Fee for I-CSBS License	2
Application Form E	3
Appendix 1.4 (Applicant I-CSBS License)	4
Appendix 3.8 (Applicant - Directors and Management)	5
Appendix 4.1 (Applicant RFS License)	6
Appendix 8.2 (Resolution authorising signature of the Applicant)	7

THE LICENSING DEPARTMENT**THE INDEPENDENT COMMUNICATIONS AUTHORITY of SOUTH AFRICA (ICASA)****Block B, 350 Witch-Hazel Avenue, Eco Park Office Park Centurion****For attention: The Chairperson**

Copy: Me' Bongwiwe Shabane; Me' Nomsa Sojane; Me' Pascalis Adams

By Email: bshabane@icasa.org.za; nsojane@icasa.org.za; padams@icasa.org.za,
licensing@icasa.gov.za

Date: 18 April 2024

Dear Chairperson

**APPLICATION FOR RENEWAL OF INDIVIDUAL COMMERCIAL SOUND BROADCASTING SERVICE
LICENSE (I-CSBS)**

I write on behalf of the applicant and wish to submit the following individual commercial sound broadcasting service renewal applications.

1. BACKGROUND TO THE APPLICATION

The applicant in this application is Extriserve Pty Ltd which is trading as LM RADIO® issued with an INDIVIDUAL BROADCASTING SERVICE LICENCE on the 18th of July 2014. The station has a footprint covering greater Gauteng area, defined by ICASA coverage map, covering beyond the borders of Gauteng into parts of the provinces of Mpumalanga, the Free State and Kwazulu Natal.

The station was placed in voluntary business rescue on 30 November 2021. The reasons were, among others, the effect of COVID-19 and the associated cost-cutting measures on advertising spend which affected the financial affairs of the licensee as well as due to management issues that have contributed to the station's financial woes.

The business rescue process was conducted over a period of more than two years during which time management made an offer to transfer the license to another legal entity, which was ultimately not carried through. This caused the station additional financial stress, damage to the brand and contributed unnecessary delays to the business rescue outcome.

During the time that the applicant was under business rescue, it continued its operation (albeit limited) in view of a possible business rescue as a second round of offers were invited and an offer was accepted that effectively rescue the applicant and not destroy its legacy. This second

offer provided new investment and implemented proactive management interventions aimed at effectively rescuing the business and securing of jobs. This second offer in the end was carried through under the business rescue process and restored back in business.

2. CURRENT LEGAL POSITION OF THE APPLICANT

During the period in which the applicant was in business rescue, the operation was placed under a caretaker management as from March 2023. The caretaker management strengthened the operation and managed to secure and sustain the employment of all of the staff members (with the exception of the station manager) and in addition managed to fill an additional three positions to secure the job opportunities of total 17 personnel members. The applicant was rescued and restored back into business starting January 2024. The shareholding of the applicant did not change as a result of the rescue and shareholding remains the same as at the time the license was awarded.

3. RADIO TRANSMISSION ON MEDIUM WAVE BAND (MW)

The applicant is broadcasting in the Medium Wave band (on frequency 702kHz AM) and despite the fact that MW frequencies are affected by various sources of interference, including the increasing number of electronic devices and appliances, and comments made by others that MW is considered an outmoded technology, it is the applicant opinion that MW with its better coverage is still a suitable sound broadcasting platform in South Africa in order to serve a diverse audience ranging from metropolitan and rural communities within its coverage area.

With the new investment during the business rescue, also the inclusion of experienced engineering capabilities in the AM broadcasting field, the applicant is well funded and has secured the necessary skills to take it forward. The applicant (through its technology partner, Broadcom International cc) has secured a long term lease agreement with Sentech, where Broadcom is to provide the active operational and maintenance functions at the Welgedacht AM transmission site in support of Sentech's contributions as the facility/site owner.

4. DIGITAL SOUND BROADCASTING (DRM) VISION of the APPLICANT

The applicant with support from its technology partner is planning to embark on implementing a digital sound broadcast demonstration service on DRM in the Medium Wave broadcast band (simulcasting) in accordance with ICASA guidelines. This will be done in liaison with and in cooperation with community broadcasters (also is broadcasting on MW) as well as with support from Sentech and with relevant technology partners (e.g. DRM SA Group, SADIBA) and others.

The MW broadcast band is currently underutilised due to challenges setting up and the operation of MW transmission, however MW coupled to the benefits offered by digital sound broadcast technology offers a new set of broadcast opportunities that is well suited for a developing country. Our technology partner consulted with Sentech who has expressed their support for the implementation of a DRM demonstration broadcast in the Medium Wave band.

This would fulfil several of the Authority's objects as set out in the ECA including:

"(d) encourage investment, including strategic infrastructure investment, and innovation in the communications sector;

(e) ensure efficient use of the radio frequency spectrum; (m) promote broad-based black economic empowerment, with particular attention to the needs of women ...;

-
- (k) ensure that broadcasting services...viewed collectively, are provided by persons or groups of persons from a diverse range of communities in the Republic;
 - (l) provide assistance and support towards human resource development within the ICT sector;
 - (p) develop and promote SMMEs and co-operatives;
 - (s) ensure that broadcasting services, viewed collectively - (i) promote the provision and development of a diverse range of sound and television broadcasting services on a national, regional and local level, that cater for all languages and cultural groups and provide entertainment, education and information ...
 - (v) ensure that commercial and community broadcasting licences, viewed collectively, are controlled by persons or groups of persons from a diverse range of communities in the Republic;
 - (w) ensure that broadcasting services are affectively controlled by South Africans;
 - (z) promote stability in the JCT sector."

5. OUR APPLICATION

Form E and P with the relevant annexures is enclosed for the Authority's consideration and approval. As indicated in the application, the applicant is substantially empowered and will further implement meaningful empowerment by the inclusion of the **Veterans Broadcaster's Forum (NPC)** with equity shareholding, and will be managed by people with extensive experience in sound broadcasting.

Furthermore, the license renewal will give effect to the requirements of section 31 (4) of the ECA (read with section 10) as well as section 2, in securing the efficient and effective use of radio frequency spectrum and because the license renewal will give effect to a request which is fair and will not prejudice other licensees.

6. LATE SUBMISSION OF RENEWAL APPLICATION

We humbly request the authority to pardon our late submission which was a result the drawn-out business rescue process and the uncertainties that has hampered and made the rescue outcome uncertain until as recently as January 2024. Following the business rescue a new board had to be appointed and recorded at CIPC and the applicant had to engage with Sentech in order to secure the transmission facilities going forward. The deliberations with Sentech could only start after the business rescue had been completed and have managed (through our technology partner) only as recently as the 18th March 2024 to engage with Sentech regarding the future usage of the Welgedacht AM transmitter site.

7. COMPLIANCE

The new management noticed a number of compliance shortcomings. These include inter alia failure to submit financial statements at the end of the 2022/23 financial year (while being in business rescue) as well as the fact that the business rescue final dividend distribution account is not yet being finalised, thus preventing the applicant to finalise the financial statements for 2023/24. The new management is making an honest undertaking in that all the shortcomings which will be handled appropriately.

CONCLUSION

While we know that South Africa remains a developing country and that the diverse nature of our population demographics is deserving of a more diverse licensing and broadcasting landscape, we do believe that continued support of the underutilised MW broadcasting band is highly recommended.

When ICASA awarded the licence along with the format to Extriserve in 2014, based on Extriserve research and commitments, it showed and demonstrated the need for the broadcast of entertainment and information that is still very much in demand and continues to be attractive to advertisers. Underperforming business management and operational issues of the licensee in the past was as a result inconsistencies on the side of earlier management of the company.

By allowing this format to continue in the hands of a new, substantially empowered and financially supported shareholding group, the Authority will promote competition, ensure the effective and diverse use of spectrum and retaining listeners and advertising on a the well supported brand of LM RADIO.

Should the Authority have any questions, do not hesitate to contact the writer.

Yours faithfully



Dr. Bernard Koma
Director

FORM TO REQUEST FOR CONFIDENTIALITY
IN TERMS OF SECTION 4D of the ICASA Act

**N.B.: When making the request for confidentiality, submit the FORM ONLY.
Do NOT submit or attach the GUIDELINES. Only read those carefully to
complete the FORM.**

Appendix A

REQUEST FOR CONFIDENTIALITY FORM

**Any applicant or other person submitting information to ICASA may request that
such information be treated as confidential in terms of section 4D of the ICASA
Act.**

**FORM INSTRUCTIONS: Please fill out all parts of this Form to the best of your
knowledge and attach any relevant supporting documents.**

ICASA will:

- 1. Decide whether the information is confidential.**
- 2. Take all reasonable steps to treat information as confidential.**
- 3. Notify the party when the information ceases to be confidential at any stage
during the proceedings/processes for which the confidentiality was sought
and granted.**

I. MATTER:

Application/ Regulatory process:

**APPLICATION FOR RENEWAL OF INDIVIDUAL COMMERCIAL
SOUND BROADCASTING SERVICE LICENSE (I-CSBS)**

Applicant/ Licensee name:

EXTRISERVE (Pty) Limited trading as LM RADIO

II. DOCUMENT(S) CONTAINING CONFIDENTIAL INFORMATION:

Please fill out the items below for each document containing confidential information:

1. Name and other details of the document containing confidential information:

1. APPLICATION FOR RENEWAL OF INDIVIDUAL CSBS LICENCE's

(Refer to application submitted to ICASA, dated 22 April 2024, Receipt no. 9370)

~~_____~~
~~_____~~
~~_____~~
~~_____~~
~~_____~~
~~_____~~
~~_____~~
~~_____~~
~~_____~~
~~_____~~

2. Please list and mark "confidential" all pages, paragraphs and line numbers where confidential information appears (Page: Paragraph: Line):

Item 1 above;

Page 11 - OWNERSHIP and MANAGEMENT - Form E page 16 Item 1.1

Page 12 - OWNERSHIP and MANAGEMENT - Form E page 17 Item 3.3

Page 14 - UNDERTAKINGS - Form E page 19, Item 6.1

~~_____~~
~~_____~~
~~_____~~
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~~_____~~
~~_____~~

3. Reasons why specific information in the document is considered confidential:

Vol./Page No./Par./line No.	Specific Information	Reasons for Requesting Confidentiality
Item 1. Page 11	Ownership and Management	Answers given in section 3.1 These are shareholders names, The names of shareholders are confidential as this is a private company and these are not usually disclosed to the general public.
Page 12	Ownership and Management	Answers given in section 3.3 These are shareholders names, The names of shareholders are confidential as this is a private company and these are not usually disclosed to the general public.
Page 13	Undertakings	Answers given in section 6.1 These are shareholders names, The names of new shareholders are confidential as this is a private company and these are not usually disclosed to the general public.

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4. Relevant category in section 4D (4) of the ICASA Act (where applicable):

5. If the applicant would like to list additional documents containing confidential information, the applicant may attach extra sheets (see appendix B), to this form and identify all the pages, paragraphs and line numbers where confidential information appears, reasons why the document/information is confidential and the relevant category in section 4D (4).

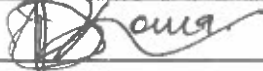
III. CONFIDENTIALITY STATEMENT:

I, declare that the information supplied by me to ICASA in this Form is true and accurate to the best of my knowledge.

Print Name: Dr. Bernard Dingaan Koma

Designation: Director

Company: Extriserve (Pty) Ltd

Signature: 

Date: May 5, 2024

Office Use Only
Received By -

Print Name: _____

Signature: _____

Date Received: _____

Reference Number: _____

Division / Department/Unit:



NOTIFICATION OF PAYMENT

To Whom It May Concern:

First National Bank hereby confirms that the following payment instruction has been received:

Date Actioned : 2024/02/05
Time Actioned : 01:34:37
Trace ID : 5KHL19QL

Payer Details

Payment From : T And W Management (pty) Ltd - Gold Business Account
Curr/Amount : ZAR7,420.00

Payee Details

Recipient/Account No : . . 249044
Name : Icasa
Bank : Nedbank Limited
Branch Code : 198765
Reference : Extriserve Lic Renew

END OF NOTIFICATION

To authenticate this Payment Notification, please visit the First National Bank website at fnb.co.za, select the "Verify Payments" link and follow the on-screen instructions.

Our customer (the payer) has requested First National Bank Limited to send this notification of payment to you. Should you have any queries regarding the contents of this notice, please contact the payer. First National Bank Limited does not guarantee or warrant the accuracy and integrity of the information and data transmitted electronically and we accept no liability whatsoever for any loss, expense, claim or damage, whether direct, indirect or consequential, arising from the transmission of the information and data.

14. Substitution of Form E of the Regulations

The following Form is hereby substituted for Form E of the Regulations:

"FORM E**APPLICATION TO RENEW AN INDIVIDUAL LICENCE****(Regulation 10)**

INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA

- Note: (a) Applicants must refer to the Electronic Communications Act, 2005 (Act No. 36 of 2005) ("the Act") and any regulations published under the Act with regard to the requirements to be fulfilled by applicants.*
- (b) Information required in terms of this Form which does not fit into the space provided may be included in an appendix attached to the Form. Each appendix must be numbered with reference to the relevant part of the Form.*
- (c) Where any information in this Form does not apply to the applicant, the applicant must indicate that the relevant information is not applicable.*

1. PARTICULARS OF LICENCE	
1.1. Licence number:	020/COMMERCIAL/R/JUL/2-14
1.2. Nature of services authorised to be provided in terms of the Licence:	Commercial Sound Broadcasting station call-sign " LM RADIO"
1.3. Expiry date of Licence:	19 Jul 2024
1.4. Attach a copy of the Licence that is the subject of this application. The copy of the Licence must be marked clearly as Appendix 1.4 of FORM E.	Attached as APPENDIX 1.4 of Form E

2. PARTICULARS OF APPLICANT (LICENSEE)	
2.1. Full name of applicant:	Extriserve (Pty) Limited Reg.No. 2009/019392/07
2.2. Designated contact person (maximum of 2):	Dr. Bernard D Koma
2.3. Applicant's principal place of business	Genesis House 18 Wessel Road Rivonia, 2191
2.4. Applicant's postal address:	P.O. Box 4645 Rivonia 2128
2.5. Applicant's telephone number/s:	Office: 011 234 2691 Mobile: 074 101 3741 Alt. Ph: 082 561 3569
2.6. Applicant's telefax number/s:	Not applicable
2.7. E-mail address of the designated contact person:	komab@ymail.com

3. OWNERSHIP AND MANAGEMENT	
3.1. Provide details of all ownership interests in the applicant and the identity and address of each holder of an ownership interest in the applicant. Where an applicant is a juristic person only shareholdings (or equivalent) of 5% or more of the total issued shares (or equivalent) in the applicant are relevant.	
<p>1. T&W Management (Pty) Limited Reg.no 2009/005116/07 65%</p> <p>2. Eric Nhlapo, [REDACTED] 30%</p> <p>3. Veronica Anne Martin, [REDACTED] 2.5%</p> <p>4. Estate of late Sharron Snyman, [REDACTED] 2,5%</p>	
3.2. Indicate whether the applicant is listed on any stock exchange, and provide details of any such listing:	
NO	

3.3. In respect of each holder of any ownership interest in any person holding an ownership interest in the applicant, provide the details required in 3.1 in respect of each such holder:	
1. Leninamix (Pty) Limited, Reg.no 2017/297063/07 2. RAC Investment Holdings (Pty) Limited, 3. Mr. CR Turner, 4. Mr. E Nhlapo,	98,5% 1,16% 0,29% 0,05%
3.4. Indicate the extent to which any ownership interest referred to above is held by a historically disadvantaged groups (including black people, women and disabled persons) or youth organisation.	
Yes - 35% (Mr. Nhlapo, Ms Snyman, Ms Martin)	
3.5. Indicate whether the holder of any ownership interest in the applicant is a foreign citizen or an entity registered or incorporated in any country other than South Africa:	
None	
3.6. Indicate whether any person holding an ownership interest in the applicant holds a Licence issued in terms of the Act or holds an ownership interest in any other licensee licensed to provide a service similar to that to which this application relates:	
None	

3.7. Provide particulars of any interest held by the applicant in another licensee licensed in terms of the Act:
N/A
3.8. Provide details (including name, nationality, identification or passport number, position and address) of each member of the applicant's: (i) board of directors or similar body; and (ii) senior management.
Attached as APPENDIX 3.8 of Form E

4. RADIO FREQUENCY SPECTRUM
4.1. Indicate whether the applicant holds a radio frequency spectrum Licence. If so, provide details thereof and attach a copy of the radio frequency spectrum Licence marked clearly as Appendix 4.1 of FORM E :
RFS license no 020/COMMERCIAL/RF/JUL/2-14
Attached as APPENDIX 4.1 of Form E
4.2. Indicate the date on which the applicant's radio frequency spectrum Licence expires. A separate application to renew the applicant's radio frequency spectrum Licence must be submitted to the Authority prior to the expiry of

that Licence in terms of the applicable regulations.

Expiry date: 19 July 2024

Frequency Spectrum License renewal application is in process

5. FAILURE TO COMPLY WITH REQUIREMENTS

5.1. Indicate any action (finalized or pending) that has been taken by the Authority or any other person against the licensee due to contravention of the Act or related legislation. Also include the sanctions (if any) imposed by the CCC of such action, if finalized.

On 28 March 2022, the Council of ICASA approved the recommendations of the CCC (case number 417/2021) in relation allegations lodged in terms of S17B(a) of the ICASA act (Act.no.13 of 2000). Sanction: Licensees (LM Radio and Magic828) is to desit from further contravention of the ICT regulation and pay fine of R30,000.00 of which R15,000.00 is suspended for three years

5.2. Where the applicant is a broadcaster, provide details of any finding by a body recognised in terms of section 54 and 55 of the Act.

N/A

6. UNDERTAKINGS

6.1. Specify any undertakings which the applicant is prepared to make in order to promote the objects of the Act, if its Licence is renewed.

The licensee undertake for approval of this application to

--

7. LATE FILING OF APPLICATION

7.1. Indicate if this application is filed with the Authority within the time period specified in the ICASA Licensing Processes and Procedures Amendment Regulations, 2010:	NO
7.2. Where this application is filed outside of this time period, set out the reasons for the late filing:	
The applicant was placed in voluntary business rescue on 30 November 2022. The business rescue process was conducted over a period spanning over 25 months. The applicant was effectively rescued and was restored back into business on the 14 December 2023. The company equity ownership did not change.	

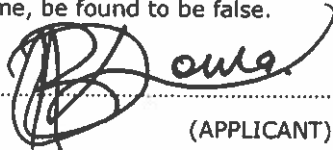
8. GENERAL

8.1. Provide details of any matter which, in the applicant's view, the Authority should consider:	
The applicant with support from its technology partner will implement a DRM demonstration broadcast (MW band). Done in accordance to ICASA guidelines and in cooperation with AM community broadcasters and with support from Sentech and relevant industry partners (DRM SA Group, SADIBA) and others.	
8.2. Attach a resolution signed by the majority of the members of the board of directors authorising a person signing and submitting this application marked clearly as Appendix 9.2 of FORM E. Attached as APPENDIX 8.2 of Form E	

The person signing the registration on behalf of the applicant must acknowledge as follows:


I acknowledge that the Authority reserves the right to have any Licence amended pursuant to this application set aside, should any material statement made herein, at any time, be found to be false.

Signed


(APPLICANT)

I certify that this declaration was signed and sworn to before me at
Kameelodrift on the 20 day of April 2024 by the deponent who
acknowledged that he/she:

1. knows and understands the contents hereof;
2. has no objection to taking the prescribed oath or affirmation; and
3. considers this oath or affirmation to be truthful and binding on his/her conscience.


Mokolo L
70336411

COMMISSIONER OF OATHS

Name: Mokolo L

Address: Plot 650 maitso road
KAMEELODRIFT

Capacity: Comptable

(...end of substitution)"





Independent Communications Authority of South Africa

Pinnacle Farm, 164 Katherine Street, Sandton
Private Bag X10002, Sandton, 2146

INDIVIDUAL BROADCASTING SERVICE LICENCE

No.: 020/COMMERCIAL/R/JUL/14

GRANTED AND ISSUED

TO

EXTRISERVE (PTY) LTD

TO BROADCAST AS LM RADIO

FOR THE PROVISION OF

A COMMERCIAL SOUND BROADCASTING SERVICE

**SIGNED FOR AND ON BEHALF OF THE INDEPENDENT COMMUNICATIONS
AUTHORITY OF SOUTH AFRICA**

AT SANDTON ON THIS 18th DAY OF JULY 2014

A handwritten signature in black ink, appearing to be 'S Mncube', written over a horizontal line.

**DR STEPHEN MNCUBE
CHAIRPERSON**

1. LICENSEE

The Licence is issued to:

1.1 Name of Company/Entity: Extriserve (Pty) Ltd.

1.2 Shareholders:

- T and W Management (Pty) Ltd - 65%
- Eric Nhlapo - 30%
- Sharon Snyman - 2.5%
- Veronica Martin - 2.5%

1.3 Ownership held by persons from historically disadvantaged groups - 35 %

2. CONTACT DETAILS

2.1 The contact person for the Licensee shall be:

- 2.1.1. Name: Mr Eric Nhlapo
- 2.1.2. Tel: (011) 234 2691
- 2.1.3. Fax:
- 2.1.4. Cell: 082 416 3470
- 2.1.5. Email: nhlapo.eric@gmail.com

2.2 Should the Licensee propose to replace the person so designated, the Licensee shall notify the Authority in writing within seven (7) days after appointing the new designated person.

3. NOTICES AND ADDRESSES

The Licensee chooses the following addresses as its principal addresses:

3.1 Postal Address: P.O. Box 4645
Rivonia
2138

3.2. Physical Address: 1389 Maeli Crescent
Spruitview
1425

SCHEDULE

1. Name of Station

LM Radio

2. Licence Period

This licence is valid for period of ten (10) years from the date of signature.

3. Geographic Coverage Area

Gauteng Province, as defined in the coverage map attached to the Licensee's radio frequency spectrum licence.

4. Broadcast Language

The Licensee's principal language of broadcast shall be English.

5. Format

5.1 The Licensee shall have a programming format of 75% "golden oldie" and nostalgic adult contemporary music.

5.2 The Licensee's programming format shall be supported by a speech content which shall comprise of a mixture of informative discussion and news related to lifestyle, music content, information, travel, weather, and public-service messages of no more than 25%, ranging from 10-15% during peak times and 5-10% during off-peak times. The Licensee's peak times shall be 6h00 to 9h00 and 16h00 to 18h00 on weekdays.

6. Local Content Obligations

The Licensee shall broadcast 25% of South African music.

7. General Programming Obligations

- 7.1 The Licensee shall broadcast news bulletins at peak times during weekdays at 6h00, 7h00, 8h00, 17h00 and 18h00. The Licensee shall broadcast news for a total of thirty (30) minutes per day. The Licensee shall broadcast a weekly average of 25% news from Gauteng area, 35% national news and 40% international news.
- 7.2 The Licensee will broadcast its news in English.
- 7.3 Should the Licensee source news material from a source other than itself, the source(s) thereof shall be disclosed to the Authority.
- 7.4 The Licensee shall broadcast community events relating to its coverage area.

8. Ownership and control structures of the Licensee

Until the publication of ownership and control regulations, the Licensee shall for the duration of this licence maintain at least thirty per cent (30%) ownership and control of the station by persons from historically disadvantaged groups.

9. Promise of Performance

- 9.1 The Licensee shall employ a local news team specifically for the production of local news.
- 9.2 At least 70% of the employees employed by the Licensee shall be historically disadvantaged persons from the licensed coverage area.
- 9.3 The Licensee shall establish an employee training programme and shall spend a minimum of R1 116 000 (one million one hundred and sixteen thousand rand) over the licence period.

- 9.4 The Licensee shall assist in the development of broadcasting knowledge and skills amongst historically disadvantaged groups in the industry by "adopting" at least one (1) community sound broadcaster within the broadcasting coverage areas and provide them with, among other things, managerial and technical training through holding workshops and hand-on experiential training at LM Radio.
- 9.5 The Licensee shall provide the following amount annually to be used for annual broadcasting sound engineering, journalism training, programme presenting and production, sale and marketing, and news gathering internship(s) to persons from historically disadvantaged groups from the licensed coverage area:
- 9.5.1 Year 1 - R0'00 (Zero);
 - 9.5.2 Year 2 – R100 000 (One hundred thousand rands);
 - 9.5.3 Year 3 – R250 000 (Two hundred and fifty thousand rands);
 - 9.5.4 Year 4 – R350 000 (Three hundred and fifty thousand rands);
 - 9.5.5 Year 5 – R500 000 (Five hundred thousand rands)
 - 9.5.6 Year 6 – R550 000 (Five hundred and fifty thousand rands);
 - 9.5.7 Year 7 – R650 000 (Six hundred and fifty thousand rands);
 - 9.5.8 Year 8 – R750 000 (Seven hundred and fifty thousand rands);
 - 9.5.9 Year 9 – R850 000 (Eight hundred and fifty thousand rands); and
 - 9.5.10 Year 10 – R1m (One million rands).
- 9.6 The Licensee must provide at least two (2) minutes of airtime per day to promote corporate social responsibility initiatives such as awareness of HIV & AIDS, cancer, poverty alleviation, job creation and any other social objective.

LM RADIO Executive Committee and Management

	Director	Identity Number	Address	Residing in Coverage Area
1	Mr. Nhlapo, Eric South African Director	██████████	██████████ ██████████ ██████████	YES
2	D. Koma, Bernard D South African EXCO Member	██████████	██████████ ██████████	YES
4	Mr. Joubert, Wentzel C South African ECXO Member	██████████	██████████ ██████████	YES
	Station Management	Identity Number	Address	Residing in Coverage Area
5	Mr. Alec Nigel King South African EXCO Member Programme & Music Manager	██████████	██████████ ██████████	YES
6	Mr. Pierre du Plessis CA EXCO Member Financial Manager	██████████	██████████ ██████████	YES



Independent Communications Authority of South Africa

Pinmill Farm, 164 Katherine Street, Sandton
Private Bag X10002, Sandton, 2146

RADIO FREQUENCY SPECTRUM LICENCE

No.: 020/COMMERCIAL/RF/Jul/14

GRANTED AND ISSUED

TO

EXTRISERVE (PTY) LTD

**FOR THE PROVISION OF
COMMERCIAL SOUND BROADCASTING SERVICE TO BE KNOWN AS**

LM RADIO

**SIGNED FOR AND ON BEHALF OF THE INDEPENDENT COMMUNICATIONS
AUTHORITY OF SOUTH AFRICA**

AT SANDTON ON THIS 18th DAY OF JULY 2014

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**DR STEPHEN MNCUBE
CHAIRPERSON**

1. LICENSEE

The Licence is issued to:

1.1. Name of Company/Entity: Extriserve (Pty) Ltd.

1.2. Shareholders:

- T and W Management (Pty) Ltd -65%
- Eric Nhlapo (Pty) Ltd -30%
- Sharon Snyman -2.5%
- Veronica Martin -2.5%

1.3. Ownership held by persons from historically disadvantaged groups -35%

2. CONTACT DETAILS

2.1. The contact person for the Licensee shall be:

- 2.1.1. Name : Mr Eric Nhlapo
- 2.1.2. Tel : (011) 234 2691
- 2.1.3. Fax : NA
- 2.1.4. Cell : 082 416 3470
- 2.1.5. Email : nhlapo.eric@gmail.com

2.2. Should the Licensee propose to change the details above, the Licensee must notify the Authority in writing within seven (7) days after effecting such change.

3. NOTICES AND ADDRESSES

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Rivonia
2138

3.2. Physical Address : 1389 Maeli Crescent
Spruitview
1425

SCHEDULE

1. NAME OF STATION

LM Radio

2. LICENCE PERIOD

This spectrum licence expires at the same time as the Broadcasting Service Licence
No.: 020/COMMERCIAL/R/APRIL/14

3. GEOGRAPHIC COVERAGE AREA

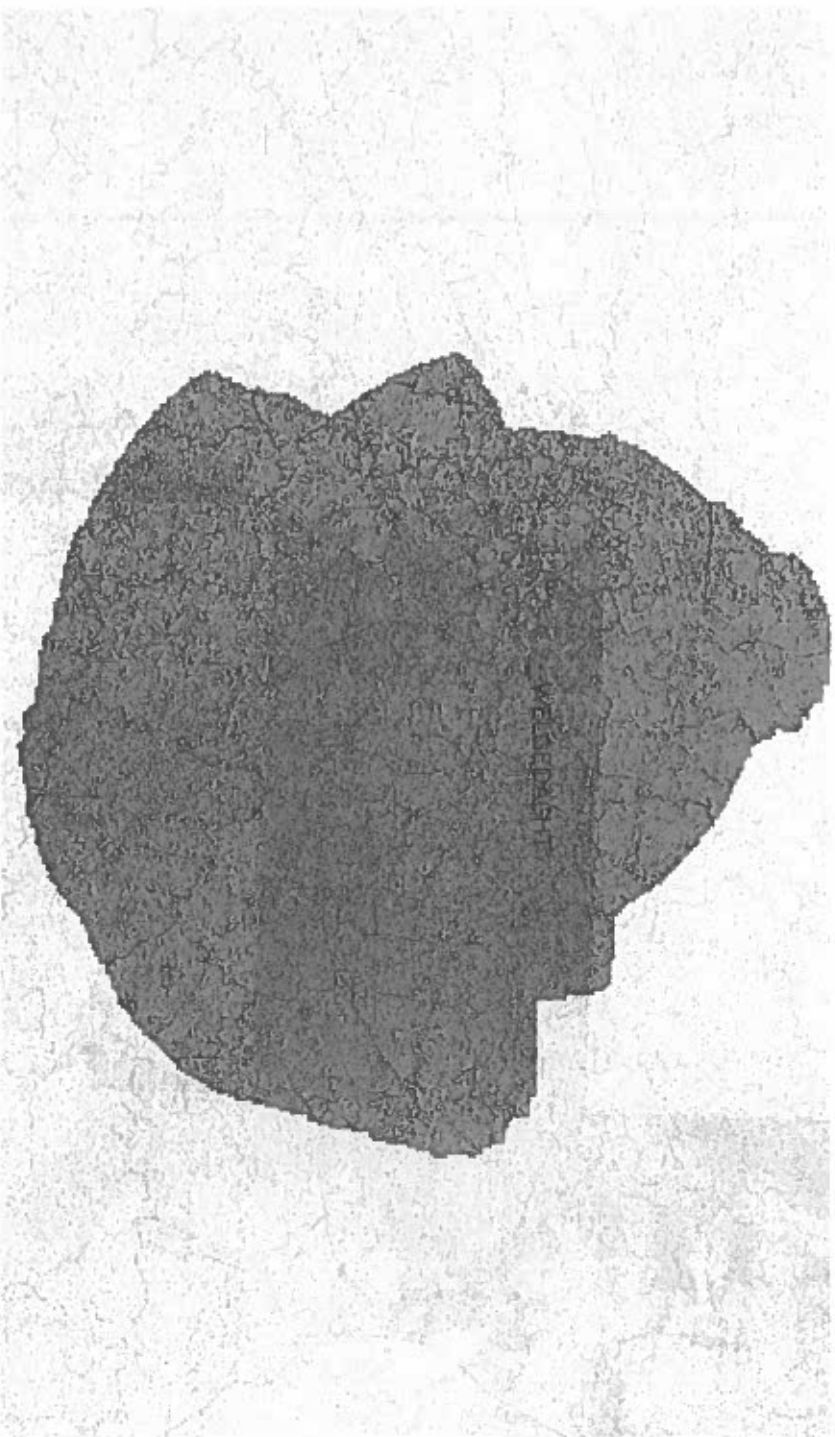
The Licensee shall provide coverage in the Gauteng Province. The Licensee must comply with schedule B2 of the technical specifications.

4. GENERAL CONDITIONS

The licensee must at all times observe the provisions of international telecommunications conventions, such as those governing the International Telecommunication Union (ITU) and as they apply to the Republic of South Africa.



INDIVIDUAL SOUND BROADCASTING LICENCE TECHNICAL SPECIFICATIONS		
LICENSEE	LM Radio	
TRANSMITTER SITE	Welgedacht	
SIGNAL DISTRIBUTOR	Sentech	
ASSIGNED FREQUENCY	702	kHz
GEOGRAPHIC CO-ORDINATES	28E31 17	26S11 09
PHYSICAL ADDRESS	Stoffberg Ave, Persida, Springs	
SITE HEIGHT	1645	m above sea level
MID-ANTENNA HEIGHT	N/A	m above site
MAXIMUM EFFECTIVE ANTENNA HEIGHT	N/A	m above terrain
DESIGNATION OF EMISSION	9K00A3EGN	
FREQUENCY STABILITY	10	Hz
SPURIOUS EMISSION LEVEL	40	dB / 50 mW
MAXIMUM DEVIATION	N/A	kHz
MAXIMUM EFFECTIVE RADIATED POWER (ERP)	100	kW
ANTENNA HORIZONTAL RADIATED PATTERN	Omni-Directional	
ANTENNA POLARISATION	Vertical	
PROGRAMME SOURCE	STL	
RDS SERVICE	None	
SST SERVICE	None	
PERIOD	None	
Approved By: P Molefe Senior Manager: Frequency Spectrum		
Date:		
Unique Document Reference:	BS2014/LM Radio/1	



Transmitter Data

Name: WELGEDACHT
Coordinates: 28E31 17 / 26S11 09
Frequency: 702 000 KHz
Power (EMRP): 100 kW
Height (AMSL): 1645
Antenna Height: 32.4785
Polarisation: horizontal

Receiver Data

Antenna Height: 10m
Polarisation: N/A

Calculation parameters

Model: LS GROUND WAVE
Display: N/A

[dBuV/m]

Coverage
 No Coverage

LM RADIO

APPROXIMATE FOOTPRINT

ICASA

3sethole 20/06/2014





...Have a Happy Day!

EXTRISERVE (Pty) Limited

Reg. no. : 2009/019342/07
Genesis House, 18 Wessel Road
P.O. Box 4645, Rivonia, 2128
Tel: +27 11 234 2691
web: www.lmradio.co.za

ICASA
360 Witch-Hazel Ave
Eco-Park Estate
CENTURION, 0144

23 January 2024

For Attention: ICASA Compliance
Subject: RESOLUTION OF THE BOARD OF DIRECTORS OF EXTRISERVE (Pty) Limited.

The Executive Directors/Board members of EXTRISERVE (Pty) Limited (trading as LM RADIO*) meet all the requirements as dictated by law in the Republic of South and are currently finalising the documentations for EXTRISERVE license renewal as per ICASA's directives.

The undersigned Board of Directors hereby duly give authority to one of the Board Members, Dr Bernard Dinga Koma, Identity number, [REDACTED], Home address [REDACTED], [REDACTED]; his mobile number is [REDACTED] to sign and submit documents to ICASA on behalf of EXTRISERVE (Pty) Limited. His email address is: komab@ymail.com.

Dr D.B. Koma will therefor represent EXTRISERVE (Pty) Limited and also be responsible for the submission of any documents as required by ICASA.

See attached fully completed Form O as per stipulated regulation.

We the undersigned Board of Directors trust that you will find the above in order

Kind regards,

Chris Joubert (Mr.) Director/Chairperson

Eric Nhlapo (Mr.) Director

Bernard Koma (Dr.) Director

